

2015 CALIFORNIA ECONOMIC SUMMIT

PROGRAM

NOVEMBER 12-13
ONTARIO, CA



The Roadmap to Shared Prosperity



#CAECONOMY.ORG

WELCOME

A MESSAGE FROM OUR 2015 CALIFORNIA ECONOMIC SUMMIT LEADERS

California's economy may be growing steadily—but so too are the increasingly complex challenges we face, from widening income inequality and rising poverty to lingering drought and the looming specter of climate change.

What impresses us most about the California Economic Summit is that this broad coalition of public, private, and civic leaders isn't just working together on these issues—the shared priorities of the state's diverse regions. It is that the Summit recognizes these challenges are related—and that taking on any one of them requires taking them all on at the same time.

Faced with a growing income gap, the next generation of Californians must be given the tools they need to contribute to an ever-changing economy—and to provide a pathway into the middle class for millions of working families living in poverty. To prepare for—and slow—climate change, natural resources must be managed more responsibly. Bigger cities need less traffic so workers can get to their jobs. Regional economies need clean air, affordable homes, and global trade. And all Californians—farmers, businesses, and residents alike—need access to reliable sources of water.

While other groups are also working toward these goals, the Summit is unique in its collective focus on finding solutions that meet the “triple bottom line”—simultaneously growing the economy, improving environmental quality, and increasing opportunity for all. And this year, with the Summit's new One Million Challenges, this effort promises to accelerate progress in three key areas: providing the workers, homes,

and water supplies California communities will need to thrive.

The Summit has demonstrated over the last three years how successful this approach can be. Its leaders represent a growing network of business, labor, environmental, and civic organizations—groups that might not otherwise have a way to come together. Its action teams include more than 700 experts and practitioners from in and out of government—all collaborating across their traditional sectors. And its widening impact—with more and more state leaders embracing the Summit's regional focus and innovative policy ideas—has convinced us this is the coalition our state needs to take on the challenges of the century ahead.

We have watched with admiration as the Summit has taken on this responsibility. We applaud your work. And as you gather for the 2015 Summit in Ontario, we are confident your leadership and your influence will only grow.



George P. Shultz
Hoover Institution, Stanford University



Leon Panetta
The Panetta Institute for Public Policy

2015 California Economic Summit Honorary Chairs



It has been a year of progress—and potential—for the California Economic Summit. And as we convene in the Inland Empire, we are pleased to welcome new and old partners alike to what is becoming California's largest coalition of civic leaders committed to sustainable growth.

Over the next two days, we should all take a moment to celebrate the breakthroughs we enjoyed in 2015. Since the Summit released its *Roadmap for Shared Prosperity* in January, Summit leaders have made substantial contributions to a statewide task force on equipping more Californians with the skills to earn a livable wage; a Summit team won a federal grant for its work connecting small businesses and investors in underserved regions; and a Summit group developed a comprehensive plan for addressing the growing housing crisis. The Summit also played an integral role in strengthening the state's new infrastructure financing authority—crafting legislation that allows communities to make needed investments in everything from affordable housing to water and transit projects.

As we have seen in years past, this success isn't an accident: It was made possible by the Summit's unique network of public, private, and civic leaders—and its unique role as a platform for the state's economic regions to work together on their shared goals.

Introducing: The One Million Challenges

These same bold ambitions are at the heart of the Summit's plans for 2016. Faced with a widening opportunity gap, rising housing prices, and dwindling water supplies, Summit leaders have identified three elements of the Roadmap to Shared Prosperity that must be accelerated.

We are calling these The One Million Challenges. In the next decade, our coalition will work together to produce: One million more skilled workers; One million more homes for middle-income Californians; and One million more acre-feet of water per year.

The Summit Playbook lays out strategies for accomplishing these goals, but our success will also depend on expanding our coalition—another area we have seen steady progress. The **Southern California Association of Governments** has joined the **Inland Empire Economic Partnership** as the Summit's regional hosts, and the California State **Assembly Committee on Jobs, Economic Development and the Economy** will also participate this year—hosting a hearing on the state's role in building an inclusive economy.

We look forward to welcoming more leaders into our expanding coalition—and to working with you on achieving broadly shared and sustainable prosperity. This is the work of the California Economic Summit.

Paul C. Granillo

Inland Empire Economic Partnership and
the California Stewardship Network

Eloy Ortiz Oakley

Long Beach City College and California Forward

**2015 California Economic Summit
Steering Committee Chairs**

AGENDA

Thursday, November 12

Objectives: Encourage participation of key leaders and allies by providing subject-specific opportunities to share ideas; deepen understanding of Action Team proposals and the integrated Summit agenda, and promote connections between proposals and shared prosperity

10:30 AM	Building an Inclusive Economy: The State's Role in Closing California's Opportunity Gap Assembly Committee on Jobs, Economic Development and the Economy Informational Hearing	Vineyard Ballroom
12:45 PM	Summit Registration Opens	Empire Foyer
1:00 PM	Orientation for New Summit Attendees	Executive Boardroom
1:30 PM	INTERACTIVE SESSION #1: ACTION TEAMS	See p. 14
3:00 PM	Welcome remarks Secretary of State Alex Padilla	DoubleTree Ballroom
3:10 PM	INTERACTIVE SESSION #2: CROSS-TEAM COLLABORATION	See p. 14
4:30 PM	Region Spotlight: Inland Empire Assemblymember Eduardo Garcia Paul Granillo, Inland Empire Economic Partnership Sunne Wright McPeak, California Emerging Technology Fund Jim Gollub, Capital Action Team Julia Lopez, California Futures Foundation John Husing, Inland Empire Economic Partnership Margaret Finlay, Southern California Association of Governments Karen Racusin, US Bank	Vineyard Ballroom
6:00 TO 9:00 PM	Reception with Innovation Expo	Misty's and Garden Pavilion

WIFI ACCESS

NETWORK: DOUBLETREE MEETINGS
CODE: SUMMIT

Friday, November 13

Objectives: Build upon the momentum of 2015 successes and continue to mature the Summit agenda; promote cross-sector leadership; and secure commitments from individuals and organizations for actions to advance shared prosperity

7:00 AM	Breakfast and Registration	Empire Ballroom
8:00 AM	Summit Opening Carl Guardino, Silicon Valley Leadership Group (emcee) Assemblymember Chad Mayes	
8:15 AM	Roadmap to Shared Prosperity Paul Granillo, Inland Empire Economic Partnership	
8:30 AM	Challenge: 1 Million More Skilled Workers CSU Chancellor Timothy P. White Cecilia Estolano, California Community Colleges Board of Governors Steve Malnight, Pacific Gas and Electric Company Kish Rajan, Southern California Leadership Council (moderator)	
9:05 AM	Challenge: 1 Million More Acre-Feet of Water Celeste Cantú, Santa Ana Watershed Project Authority Robin Gilthorpe, WaterSmart.com A.G. Kawamura, Solutions from the Land Jay Ziegler, The Nature Conservancy Ashley Boren, Sustainable Conservation (moderator)	
9:40 AM	Challenge: 1 Million More Homes Treasurer John Chiang Randall Lewis, Lewis Homes Linda Mandolini, Eden Housing Cesar Covarrubias, Kennedy Commission Caleb Roope, The Pacific Companies David Smith, Stice & Block LLD (moderator)	
10:15 AM	University of California: Meeting the Challenge President Janet Napolitano Introduced by Glenda Humiston, University of California	
10:45 AM	INTERACTIVE SESSION #3: ENGAGE AND COMMIT	See p. 14
12:15 PM	Lunch and Presentation of the California Steward Leader Award to The Honorable Becky Morgan Bill Allen, Los Angeles County Economic Development Corp.	Empire Ballroom
12:30 PM	Rally to Advance Shared Prosperity Lt. Governor Gavin Newsom Introduced by Maria S. Salinas, ProAmérica Bank	
1:15 PM	Financing the Future Controller Betty Yee Ana Motosantos, Fair Shake Commission Lenny Mendonca, McKinsey & Company (emeritus) (moderator)	
1:45 PM	Shared Prosperity: The Imperative Eloy Ortiz Oakley, Long Beach City College	
2:00 PM	Summit Adjourns	

LEADERSHIP

The Summit connects and engages leaders from business, government, civic, labor and environmental organizations for significant and innovative efforts. More than 700 experts and practitioners work together on action teams committed to the top priorities of the state's economic regions.

HONORARY CO-CHAIRS

George Shultz

Hoover Institution, Stanford University

Leon Panetta

The Panetta Institute for Public Policy

CO-CHAIRS

Ashley Boren

Sustainable Conservation

José Cisneros

League of California Cities

Anthony F. Earley, Jr.

PG&E

Jim Earp

California Alliance for Jobs

John Gioia

California State Association of Counties

Antonia Hernández

California Community Foundation

Jessie Knight

San Diego Gas & Electric

Gavin Newsom

Lieutenant Governor of California

Dave Regan

SEIU United Healthcare Workers West

Michael Rossi

Senior Advisor to the Governor on Jobs

Maria Salinas

ProAmérica Bank

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Laura Tyson

University of California, Berkeley

Sunne Wright-McPeak

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Inland Empire Economic Partnership

Eloy Ortiz Oakley

Long Beach City College

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Glenda Humiston

University of California

Joanne Kozberg

California Strategies

Laurie Madigan

San Diego Business Leadership Alliance

Lenny Mendonca

McKinsey & Company (emeritus)

Bill Mueller

Valley Vision (Sacramento)

Sean Randolph

Bay Area Council Economic Institute

**“The Summit has
given us a platform
that can amplify our
collective impact
across California.”**

- Antonia Hernández,
California Community
Foundation

SUMMIT ACTION TEAM LEADS

Advancing Manufacturing

Chris Harrington

Toshiba America Information Systems (Retired)
and Orange County Business Council

Louis Stewart

Governor's Office of Business and Economic
Development

Matt Bogoshian

REV

Capital

Greg Wendt

Stakeholders Capital

Marc Nemanic

3CORE

Seth Wilson

Cutting Edge Capital

Housing

David Smith

Stice & Block, LLP

Cathy Creswell

California Department of Housing and
Community Development (former) and
Creswell Consulting

Infrastructure

Mark Pisano

USC Senior Fellow

Sean Randolph

Bay Area Council Economic Institute

Regulations

Jason Barrett

Milken Institute

Workforce

Alma Salazar

Los Angeles Area Chamber of Commerce

Van Ton-Quinlivan

California Community Colleges, Chancellor's
Office

Working Landscapes

Glenda Humiston

University of California, Division of Agriculture
and Natural Resources

A.G. Kawamura

Solutions from the Land

THE ROADMAP'S PRINCIPLES FOR SHARED PROSPERITY

- ➔ California's economic vitality is the result of abundant natural resources, creative people, entrepreneurial businesses, smart investments in infrastructure, leading-edge technologies, growing markets and effective public policies. This vitality has shaped California and the world, based on the strengths of distinct regional economies reflecting their own landscapes, products, innovations and people.
- ➔ Continued success depends upon public and private sector leaders aligning around actions to advance the triple bottom line: promoting economic, social and environmental progress in all regions in California.
- ➔ The Summit brings together champions from California's diverse regions—rural, urban, inland, coastal, northern and southern—to promote a shared agenda to revitalize the state. Summit actions advance solutions that simultaneously generate jobs, increase regional competitiveness, promote quality of opportunity, and improve environmental quality.
- ➔ The Summit brings together champions from California's diverse regions—rural, urban, inland, coastal, northern and southern—to promote a shared agenda to revitalize the state. Summit actions advance solutions that simultaneously generate jobs, increase regional competitiveness, promote quality of opportunity, and improve environmental quality.
- ➔ The Roadmap also reflects a commitment by steward leaders—from the private, public and civic sectors—to support strong democracies and by advancing nonpartisan, fact-based and pragmatic solutions. These ideas will continue to be developed through inclusive and respectful means, on behalf of the whole, to benefit future generations of Californians.

These principles are our shared commitment, through the California Economic Summit, to sustaining California as a place to create and thrive, to enjoy and to explore, to nurture and bestow.

We invite you to join us in making this commitment by signing the Principles for Shared Prosperity at the Summit.

SPONSORS

Summit sponsors contribute as thought leaders and knowledge partners to support the work of the Summit network and advance the priorities of the *Roadmap to Shared Prosperity*. Investment opportunities are available throughout the year.



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Bank of America supports California Forward and the 2015 California Economic Summit for helping to make a lasting difference where we live and work. Thank you for being an inspiration to us all.

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Working together to make things happen

We can energize each other's efforts—and help reach those common goals faster. That's why PG&E applauds the 2015 California Economic Summit participants and attendees. Together, we can help make great things happen.

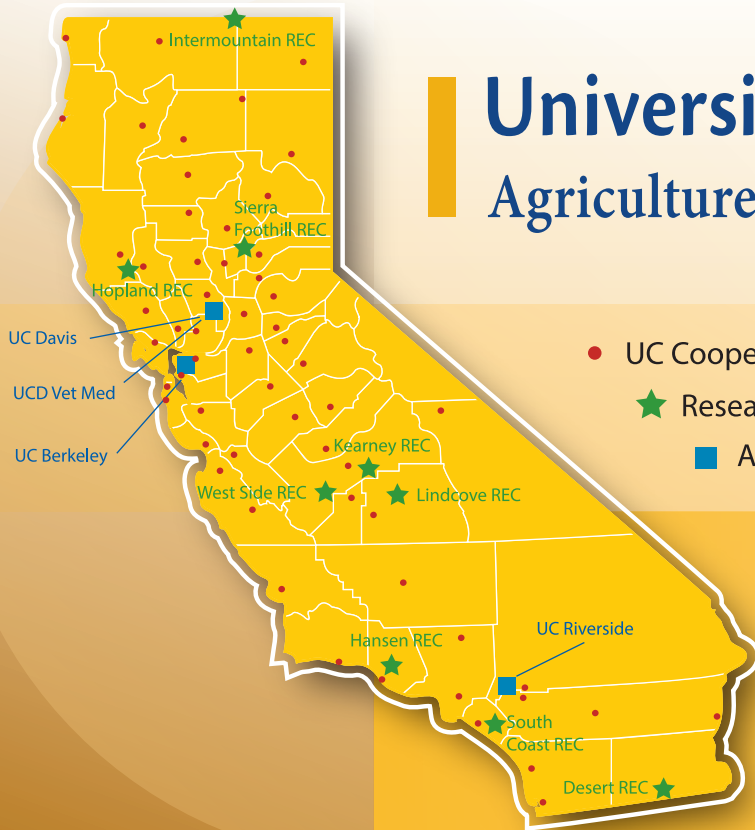


Together, Building
a Better California

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INTERACTIVE SESSION DETAILS

THURSDAY, NOVEMBER 12 - 1:30 PM INTERACTIVE SESSION #1: ACTION TEAMS

Advancing Manufacturing	Rainbow Lake
Capital	Cedar Lake
Housing	Hunters Peak
Infrastructure	Lake Gregory
Regulations	Strawberry Peak
Workforce	Lake Arrowhead
Working Landscapes Secretary John Laird	Lake Silverwood

THURSDAY, NOVEMBER 12 - 3:00 PM INTERACTIVE SESSION #2: CROSS-TEAM COLLABORATION

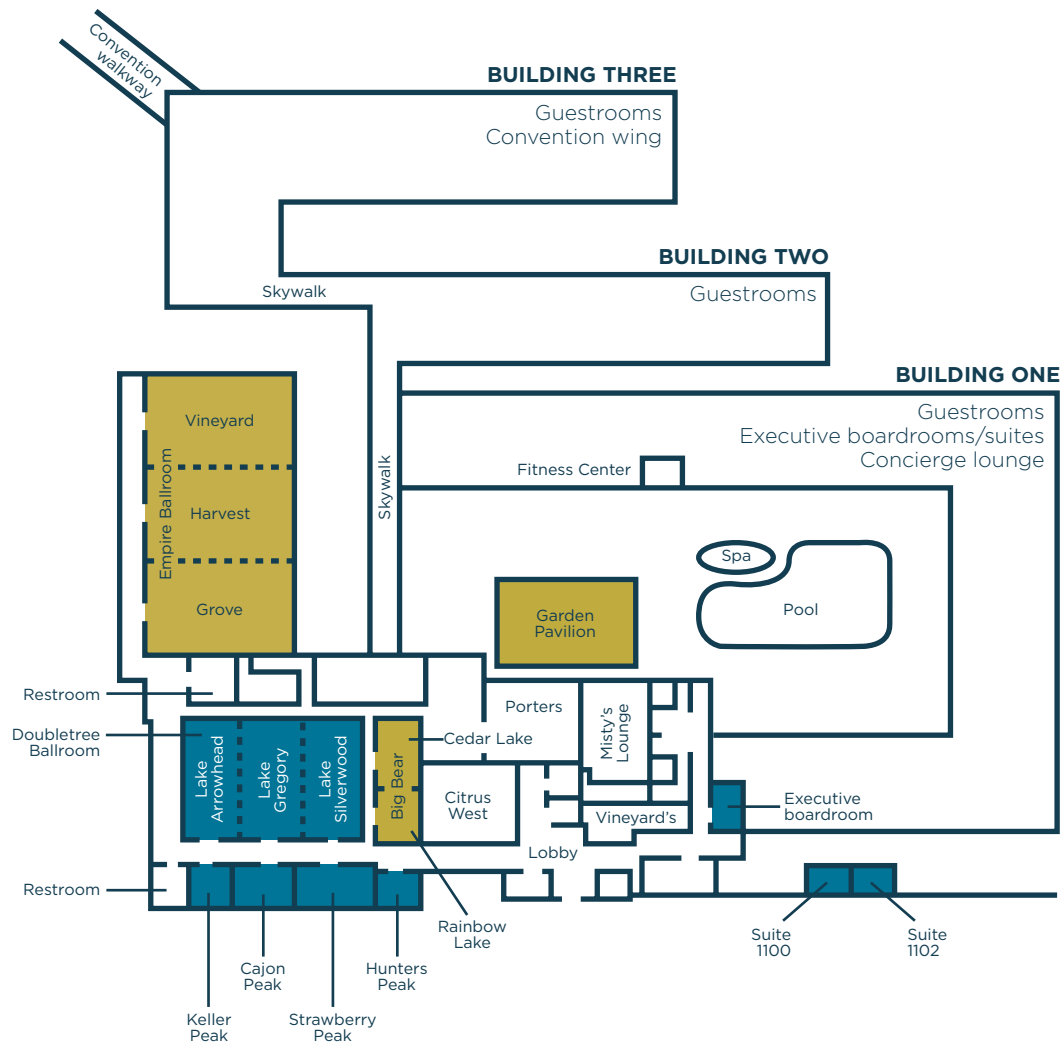
1 Million More Skilled Workers	Lake Arrowhead
1 Million More Acre-Feet of Water	Lake Gregory
1 Million More Homes	Lake Silverwood

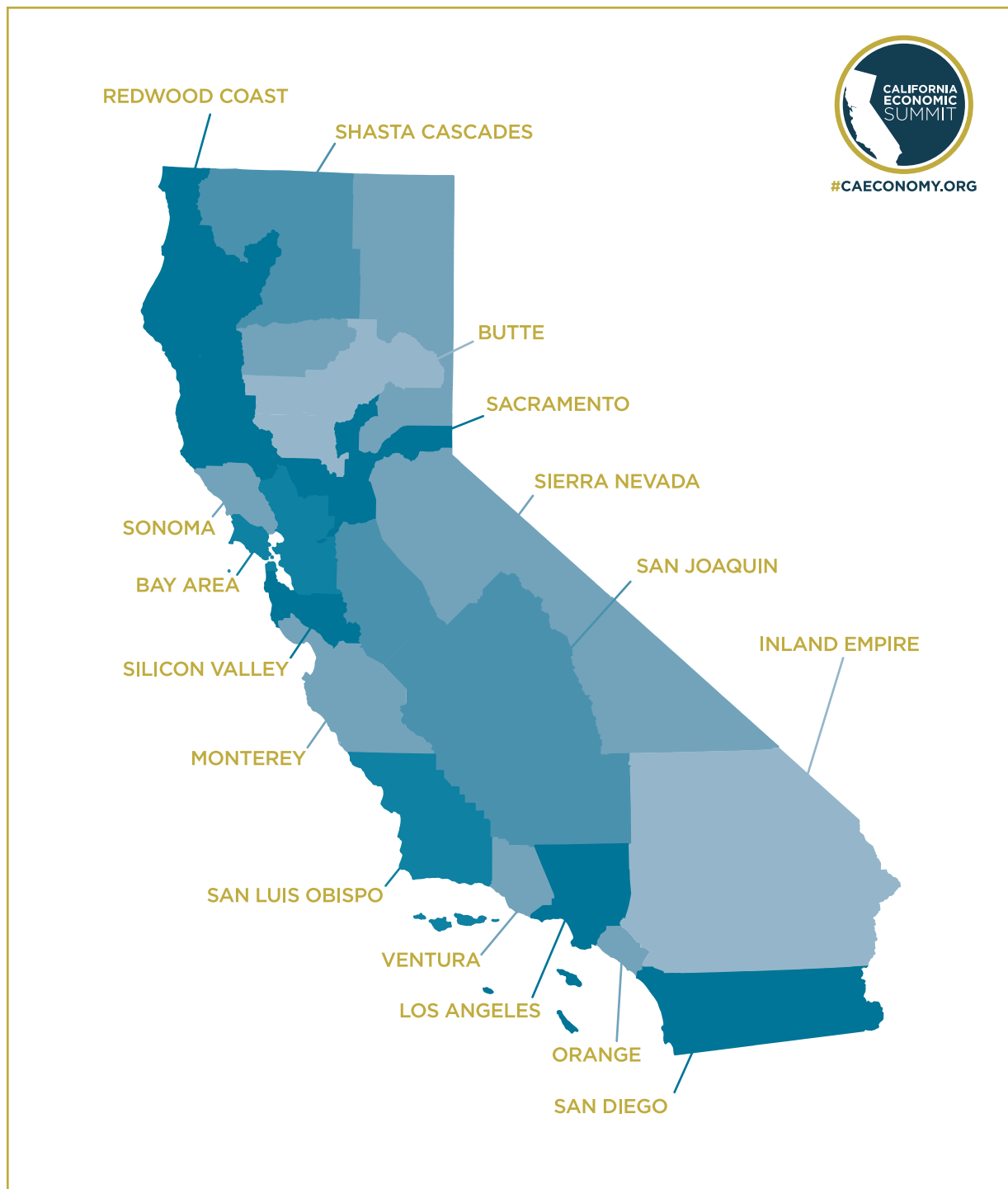
FRIDAY, NOVEMBER 13 - 10:45 AM INTERACTIVE SESSION #3: ENGAGE AND COMMIT

1 Million More Skilled Workers with Glenda Humiston, Van Ton-Quinlivan, Alma Salazar, Chris Harrington, Matt Bogoshian, and Assemblymember Jose Medina	Lake Arrowhead
1 Million Homes with Cathy Creswell, David Smith, and Sean Randolph	Lake Silverwood
1 Million Acre-Feet of Water with James Mayer, A.G. Kawamura, and Mark Pisano	Big Bear

1ST FLOOR

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