

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE
ECONOMY**

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015



Silicon Valley Study Tour

**Assembly Member Eduardo Garcia
Chair of the Assembly Committee on Jobs,
Economic Development, and the Economy**

ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE ECONOMY

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015

Welcome:

A warm welcome and best wishes to you, the participants of this Study Tour of the Silicon Valley, hosted by Assemblymember Eduardo Garcia, Chair of the Assembly Committee on Jobs, Economic Development, and the Economy (JEDE). This is the first in a series of JEDE activities focused on learning more about the business development needs of California information technology firms, including business expansion considerations and access to a skilled workforce.

Cupertino/Santa Clara Weather Forecast:



Contact Information:

Matthew Hurley, JEDE Committee Secretary and primary logistic contact
Office Phone: 916-319-2090
Cell Phone for Tour: 916-234-3491

Toni Symonds, JEDE Chief Consultant and lead policy contact
Cell Phone: 916-719-6393

Location of Meeting Point for Day of Tour:

Biltmore Hotel
2151 Laurelwood Road, Santa Clara, CA 95054
Phone: (408) 988-8411

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE
ECONOMY**

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015

Study Tour Participants

Name	Title	Organization
<i>Assembly Members</i>		
Eduardo Garcia	Assembly Member (D- Coachella) and Chair of the Assembly Committee on Jobs & Economic Development Committee	California State Assembly District 56
Evan Low	Assembly Member (D- Campbell) and Chair of the Assembly Select Committee on Career Technical Education and Building a 21 st Century Workforce	California State Assembly District 28
<i>Legislative and Policy Professionals (alphabetical order)</i>		
Patrick Ahrens	Senior District Representative	District Office of Assembly Member Evan Low
Cesar Anda	Principal Consultant	California Latino Legislative Caucus
Melina Duarte	STEM Education Consultant	Former STEM education advisor, University of California Office of the President
Mary Kaems	Principal Consultant	Office of California State Assembly Toni Atkins
Nicole Rice	Policy Director	California Manufacturing and Technology Association
Michael Shaw	Vice President of Government Relations	California Manufacturing and Technology Association
Toni Symonds	Chief Consultant	Assembly Committee on Jobs & Economic Development and the Economy
Matthew Hurley	Committee Secretary	Assembly Committee on Jobs & Economic Development and the Economy
Natalee Vicencia	Legislative Aide with responsibility for education-related issues	Capitol Office of Assembly Member Eduardo Garcia

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE
ECONOMY**

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015

At-a-Glance Schedule

Time	Event	Location	Contact
9:30 a.m. 9:45 a.m.	Gather and Depart Biltmore Hotel	2151 Laurelwood Road Santa Clara, CA 95054	Matthew Hurley JEDE Committee Secretary 916-234-3491
*15 minutes travel time from Biltmore Hotel to Intel			
10:00 a.m. 11:30 a.m.	Intel Corporate Tour	2200 Mission College Boulevard, Santa Clara, CA 95054	Anna Ballard Intel 916-377-4120
*22 to 45 minutes travel time from Intel to Apple Inc.			
12:15 p.m. 1:45 p.m.	Working Lunch at Apple Inc.	Apple Inc. 1 Infinite Loop Cupertino, CA 95014	Marlene Garcia Apple 916-955-8657
*25 to 30 minutes travel time from Apple Inc. to TiE Launchpad			
2:15 p.m. 3:45 p.m.	TiE LaunchPad	415 Oakmead Parkway Sunnyvale, CA 94085	Gerry Barañano Tech Futures Group 510-507-0917
*10 to 20 minutes travel time from Third Location to Biltmore Hotel			
4:10 to 4:30 p.m.	Return to Biltmore Hotel & Departures	2151 Laurelwood Road Santa Clara, CA 95054	Matthew Hurley JEDE Committee Secretary 916-234-3491

*Please note that travel times are estimates and highly dependent on traffic.

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE
ECONOMY**

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015

Intel Schedule in Detail

Time: 10:00 a.m. to 11:30 a.m.

Location: Intel Corporation

Contact: Anna Ballard, California Government Affairs Manager

Policy Topics:

1. What actions can the state take to support IT business start-ups, expansions, and global competitiveness?
2. How can the state support the greater integration of information technology products in K-12 systems serving historically underserved communities?
3. How can the state support local and national efforts to provide a workforce better prepared to excel in STEM-based careers?
4. What actions can the state take to facilitate cross-border commerce and reduce de facto barriers to trade?

Meeting Logistics: Drive from Biltmore Hotel to Intel Headquarters. Meet Anna Ballard, California Government Affairs Manager, at visitor parking.

Meeting Overview: Study Tour participants will be meeting with Anna Ballard, California Government Affairs Manager; David Slater, Director of State and Local Tax; and Jonathan William, Regional Director of Public Affairs. The meeting will include an overview of the company, an open dialogue on the previously provided policy topics, demos of latest technology, and a guided tour of the Intel Museum. A light continental breakfast and coffee will also be available.

Meeting Agenda:

- Ms. Ballard will open the meeting
- Introductions
- Chair Garcia will have an opportunity to provide opening comments
- Technology Demos
- Discussion of Policy Issues
- Guided Tour of Intel Design Center
- Closing comments from Assembly Member Garcia and Intel representatives

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE
ECONOMY**

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015

Apple Schedule in Detail

Time: 12:15 p.m. to 1:45 p.m.

Location: Apple Inc.

Contact: Marlene Garcia, Apple Education

Policy Topics:

1. What actions can the state take to support IT business start-ups, expansions, and global competitiveness?
2. How can the state support the greater integration of information technology products in K-12 systems serving historically underserved communities?
3. How can the state support local and national efforts to provide a workforce better prepared to excel in STEM-based careers?
4. What actions can the state take to facilitate cross-border commerce and reduce de facto barriers to trade?

Meeting Logistics: Drive from Intel and arrive at the Apple Campus. Use valet parking. Names have previously been provided to the company. Meet Ms. Garcia at the Rome Room, Building 1.

Meeting Overview: Study Tour participants will be meeting with Marlene Garcia, Apple Education, and Jason Lundgaard, Government Relations. The meeting will include an overview of the company and an open dialogue on the previously provided policy topics. Lunch will be available.

Meeting Agenda:

- Ms. Garcia will open the meeting
- Introductions
- Chair Garcia and Assembly Member Low will have an opportunity to provide opening comments
- Jason Lundgaard will provide an overview of the Apple company by way of addressing policy topics 1 and 4
- Further dialogue on policy topics 1 and 4
- Marlene Garcia will provide overview on policy topics 2 and 3 including Apple's initiative in Calexico and the work in the Coachella Valley Unified School District's Mobile Learning Initiative
- Further dialogue on policy topics 2 and 3
- Closing comments from Assembly Members and Apple representatives

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE
ECONOMY**

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015

TiE Launchpad Schedule in Detail

Time: 2:15 p.m. to 3:45 p.m.

Location: TiE LaunchPad

Contact: Gerry Barañano, Tech Futures Director

Policy Topics:

1. What actions can the state take to support IT business start-ups, expansions, and global competitiveness?
2. How can the state support the greater integration of information technology products in K-12 systems serving historically underserved communities?
3. How can the state support local and national efforts to provide a workforce better prepared to excel in STEM-based careers?
4. What actions can the state take to facilitate cross-border commerce and reduce de facto barriers to trade?

Meeting Logistics: Depart Apple for TiE LaunchPad. Free public parking at facility. Meet Gerry Barañano and Hon Wong with Tech Futures Group.

Meeting Overview: Study Tour participants will be meeting with Gerry Barañano, Director of the Tech Futures Group; Hon Wong, Entrepreneur-in-Residence at Tech Futures Group; Fadel Darwish, Cofounder Apakau, Inc; and Dan at Exofense. Apakau and Exofense are Tech Future Group clients and members of the TiE LaunchPad network. If available, Venktesh Shukla, a General Partner at Monta Vista Capital and President of TiE LaunchPad, will also meet with the group. TiE LaunchPad is one the most influential network groups in the Silicon Valley. Originally started to support Indians in the Silicon Valley, today the organization utilizes its vast network of successful entrepreneurs to give back and foster the next generation of tech industry leaders.

Meeting Agenda:

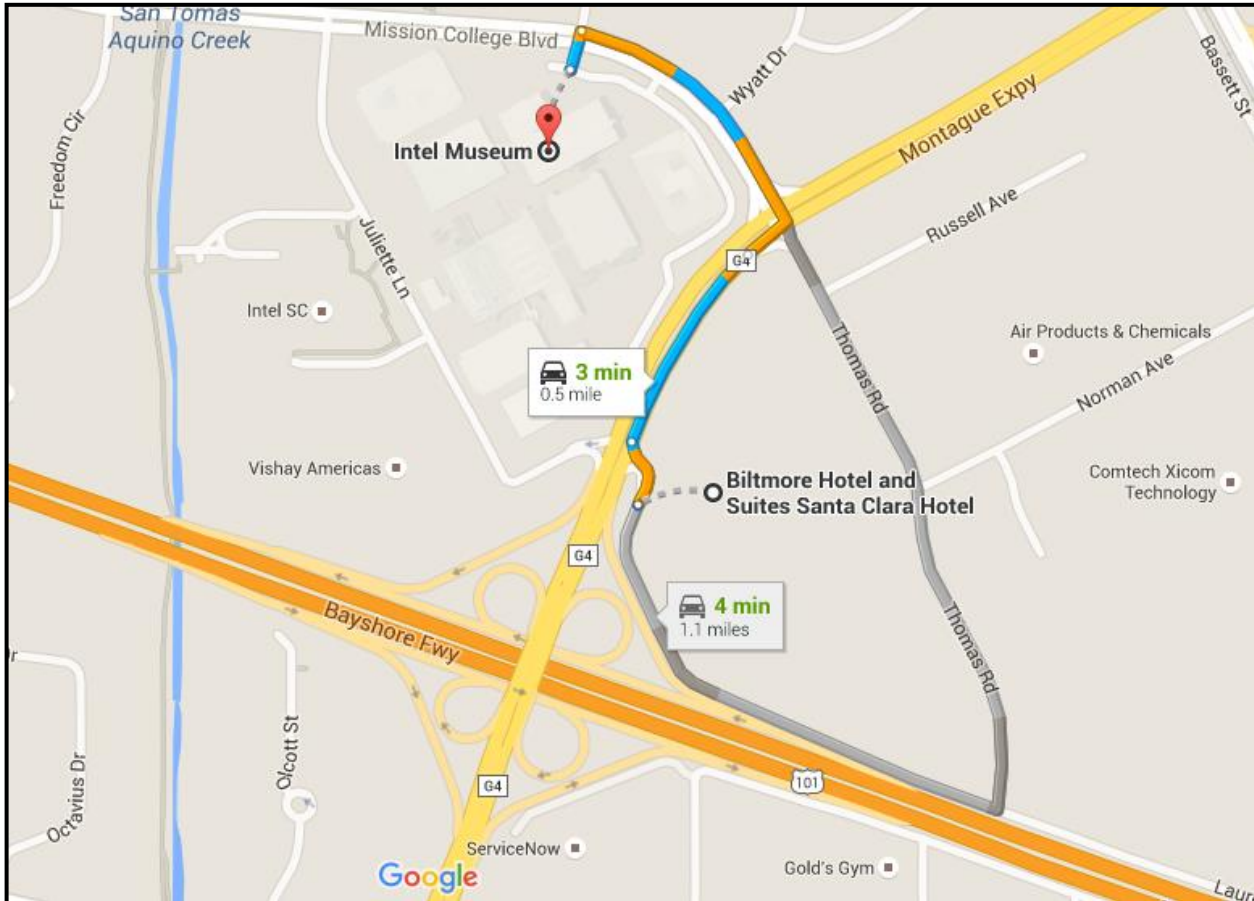
- Mr. Barañano and Mr. Wong will open meeting
- Introductions
- Chair Garcia will have an opportunity to provide opening comments
- Mr. Barañano will talk about the Tech Futures Group including comments relative to policy topics 1 and 4
- Mr. Wong will talk about his work with Tech Futures Group and TiE LaunchPad
- If available, Mr. Shukla will talk about TiE LaunchPad and its role in mentoring entrepreneurs and the next generation of tech leaders
- Apakau and Exofense representatives will discuss their business development journey
- Further discussion of policy topics
- Closing comments by Assembly Member and other participants

ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE ECONOMY

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015

Maps & Directions



From Biltmore Hotel to Intel Corporation:

- Head northeast on Laurelwood Rd toward Montague Expressway
- Slight right onto Montague Expressway
- Use the left 2 lanes to turn left onto Mission College Boulevard
- Turn left at Burton Drive

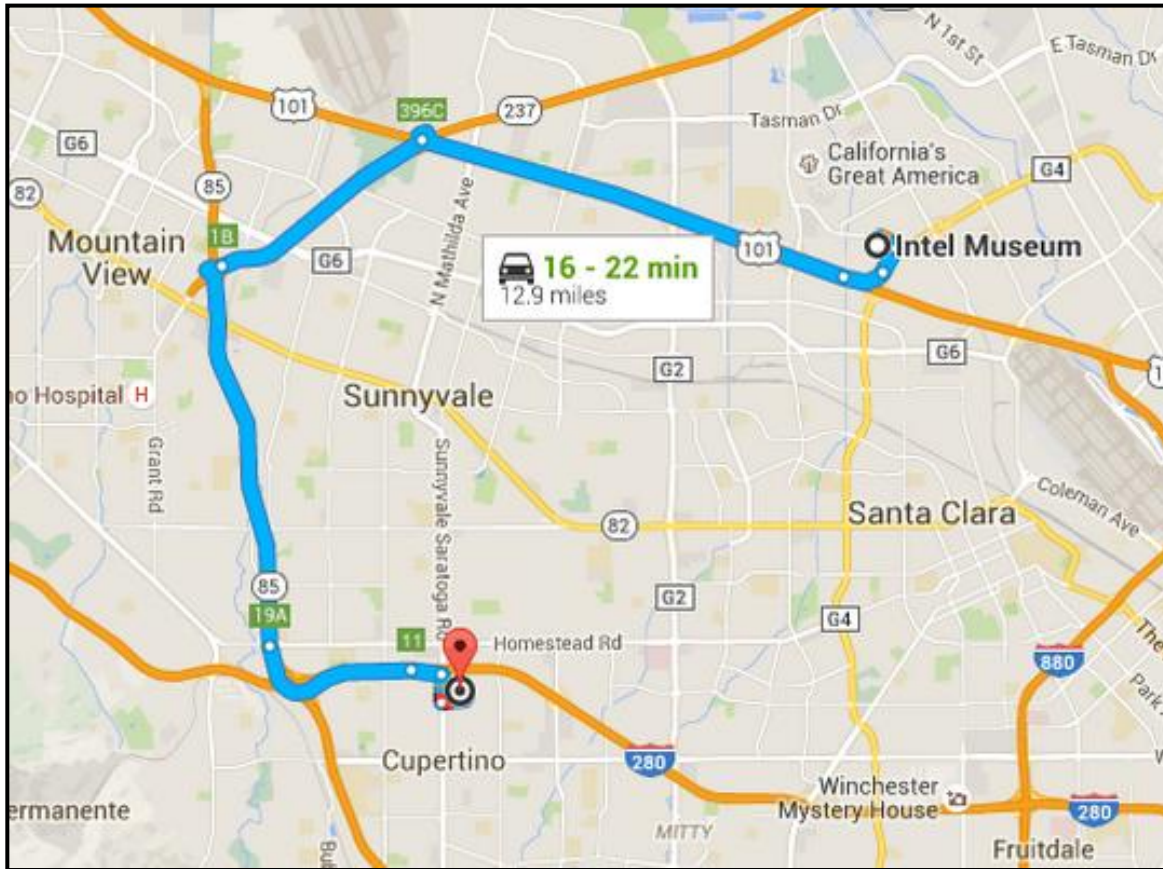
Arrive at Intel Museum, 2200 Mission College Boulevard, Santa Clara, CA 95054

Guest Parking to be found on the right.

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE
ECONOMY**

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015



From Intel Corporation to **Apple Inc.**

- Turn right onto Mission College Boulevard
- Turn right onto Montague Expressway
- Use the right lane to take the ramp onto US-101 N
- Merge onto US-101 N
- Take exit 396C to merge onto CA-237 W toward Mountain View Alviso Road
- Take exit 1B to merge onto CA-85 S toward CA-82 S/Los Gatos/Santa Cruz
- Use the right 2 lanes to take exit 19A to merge onto I-280 S toward San Jose
- Take exit 11 for De Anza Boulevard
- Use the right 2 lanes to turn right onto N De Anza Boulevard
- Use the left 2 lanes to turn left onto Mariani Avenue
- Mariani Ave turns slightly left and becomes Infinite Loop

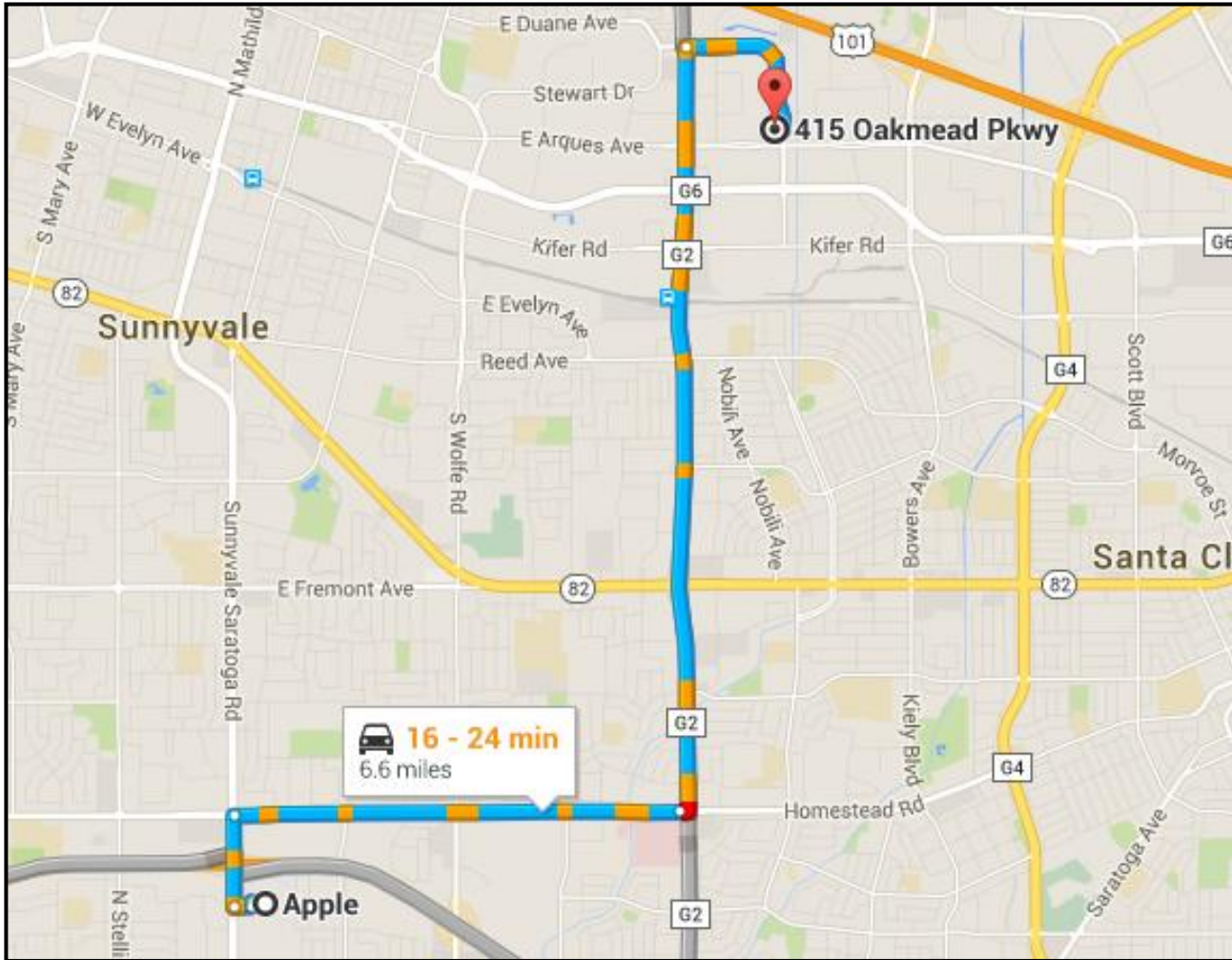
Arrive at Apple, 1 Infinite Loop, Cupertino, CA 95014

Valet Parking in front of Building 1

ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE ECONOMY

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015



From Apple Inc. to TiE LaunchPad

- Head south on Infinite Loop
- Turn right to stay on Infinite Loop
- Turn right onto N De Anza Boulevard
- Turn right onto E Homestead Road
- Use the left 2 lanes to turn left onto Lawrence Expressway
- Turn right onto Oakmead Parkway

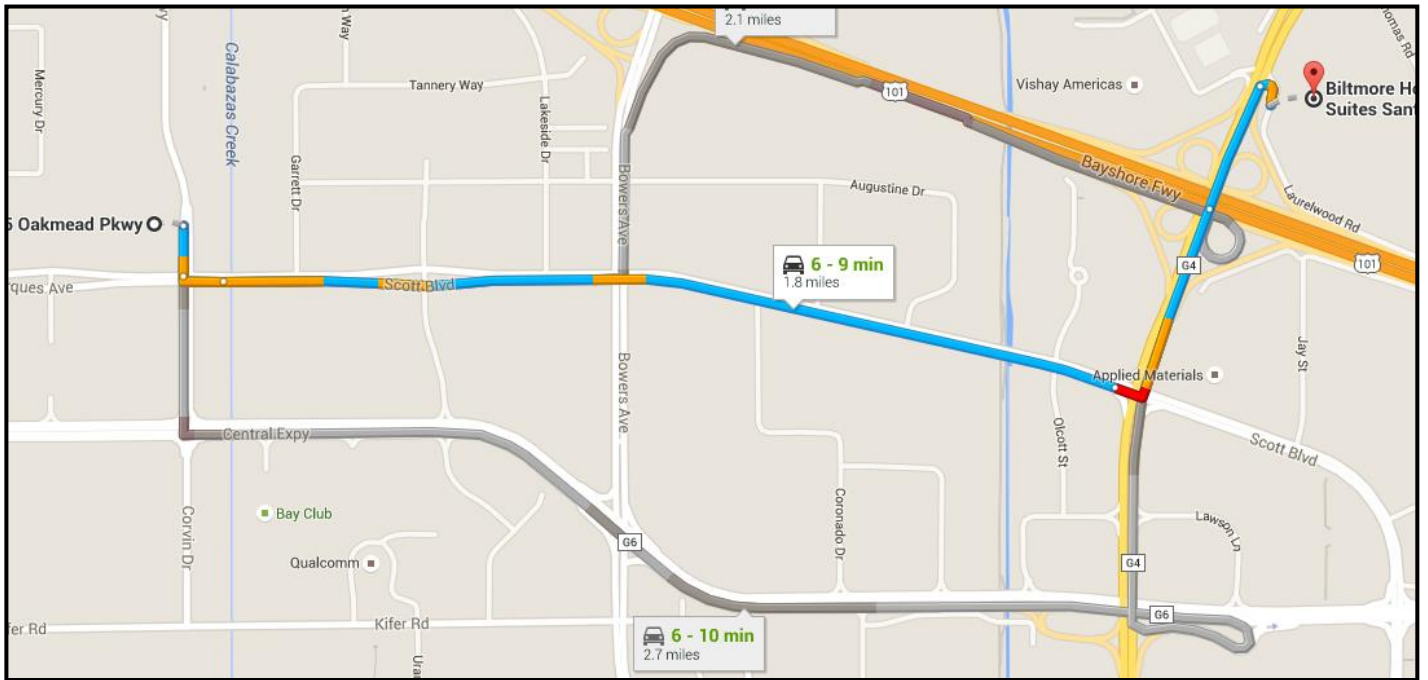
Arrive at TiE LaunchPad, 415 Oakmead Parkway, Sunnyvale, CA 94085

Public parking at the site

ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE ECONOMY

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015



From TiE Launchpad to **Biltmore Hotel & Suites**

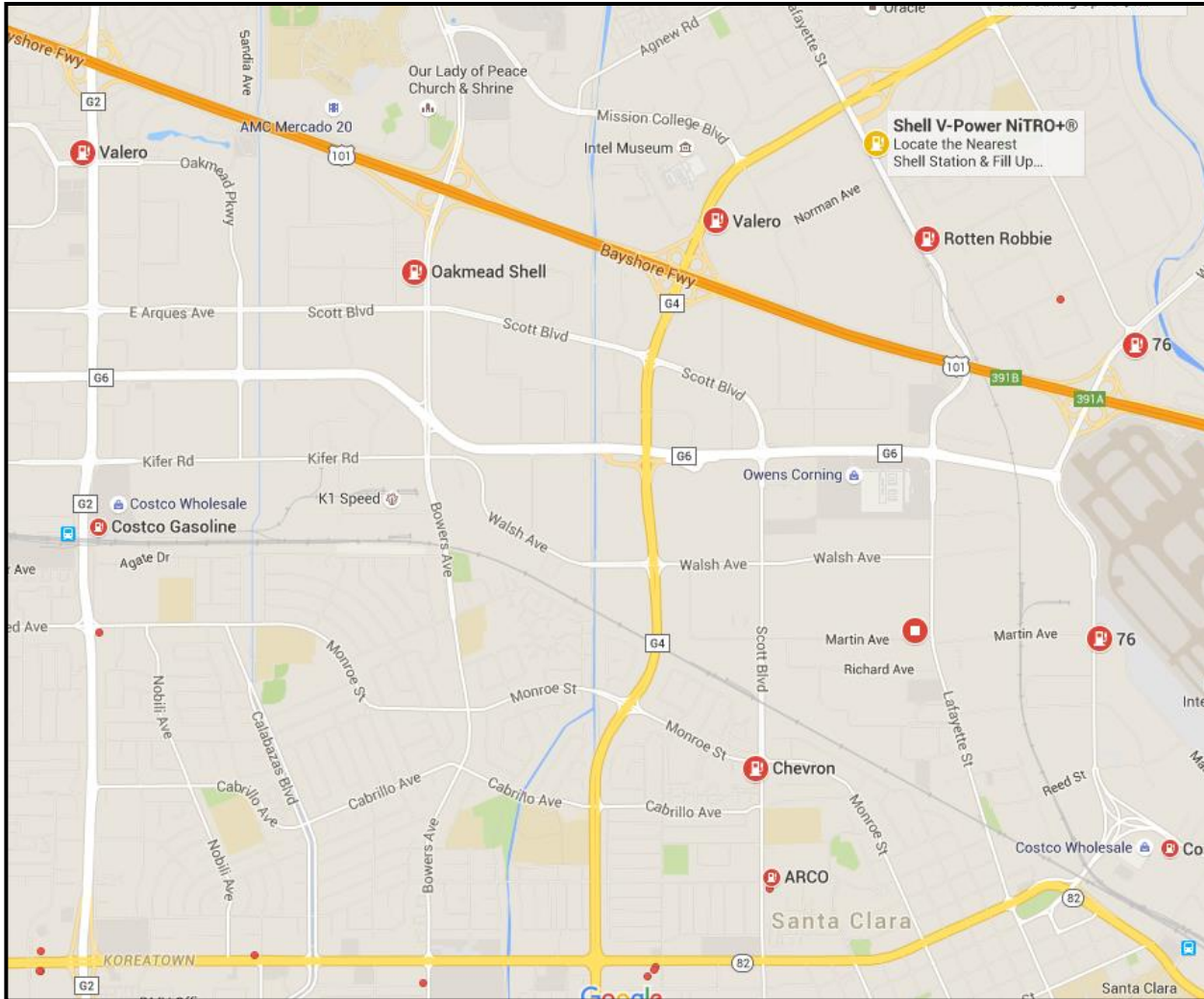
- Head south on Oakmead Pkwy toward E Arques Ave
- Turn left at the 1st cross street onto E Arques Ave
- Continue onto Scott Blvd
- Use the left 2 lanes to turn left onto San Tomas Expy
- Continue onto Montague Expy
- Turn right onto Laurelwood Rd

Arrive at Biltmore Hotel & Suites, 2151 Laurelwood Road, Santa Clara, CA 95054

ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE ECONOMY

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015



Local Gas Stations: Nearby stations for refueling have been marked on the map above.

Freeways and Departure: The Biltmore Hotel has easy access to US Route 101 and the Montague/San Tomas Expressway.

US Route 101:

- Heading North will take you up the peninsula, through Palo Alto, San Mateo, and San Francisco. Continue to follow Highway 101 N and you will cross the Golden Gate Bridge to Mill Valley and San Rafael.
- Heading South on 101 will take you to interchanges with Interstate 880 and Interstate 680, on the way to South San Jose.

The Montague Expressway (Country Route G40): *(next page)*

**ASSEMBLY COMMITTEE ON JOBS, ECONOMIC DEVELOPMENT, AND THE
ECONOMY**

Itinerary – Silicon Valley Study Tour

Tuesday, September 29, 2015

The Montague Expressway (Country Route G40):

- Heading East on the Montague Expressway (a right turn when exiting the Biltmore Hotel and Suites) is the most direct route to Interstate 880 and Interstate 680 either which can be followed North, through the Easy Bay area to Interstate 80 East and Sacramento..
- West, the Montague Expressway crosses Interstate 280, and joins Highway 17 which can be followed South to Santa Cruz.