

James Duran

Duran Human Capital Partners

James is the founder and CEO of Duran Human Capital Partners, Inc., headquartered in Campbell. Duran HCP has ranked in the top 500 Hispanic companies as rated by Hispanic Magazine for over 5 consecutive years. For over 15+ years, the firm provides a range of Human Capital management consulting services including contract and retained recruiting, staffing, search, human resources consulting, payroll service/employee leasing support and recruiter training programs to clients, consulting firms and affinity groups.

James' primary interest in small business advocacy is in economic development and the legislative process. James chairs the California Hispanic Chamber Leg Committee and promotes the interests of small business in his capacities as: Chair of Public Policy for the Hispanic Chamber Silicon Valley, Chair of the Northern Region of California Hispanic Chambers of Commerce, and as Board member for the San Jose Silicon Valley Chamber and the CSBA, California Small Business Association.

James has a BA in Political Science and Economics from UC Berkeley. He is also active in or serves as a Board Member with various professional and Community Associations including but not limited to:

- HRCA, Human Resources Consultants Association of the Silicon Valley (HRCA), Past President
- GTRN or Global Technical Recruiting Network, Past Secretary
- SHRM (The Society for Human Resource Management),
- NCHRA, the Northern California Human Resources Association, and serves on the LAC or Legislative Action Committee,
- Hispanic Net,
- NCMSSDC, the Northern California Minority Supplier Development Council
- CSBA, California Small Business Association (Board Member)
- HCCSV, Hispanic Chamber Silicon Valley (Chair since 2009, Board member since 2004)
- CHCC, California Hispanic Chamber Board Member, Chair id the Northern Region, Chair Legislative Committee, Chair of CHCC PAC
- SJSVCC, Board Member San Jose, Silicon Valley Chamber of Commerce
- SCCCCC, Santa Clara County Chambers of Commerce Coalition
- La Raza Roundtable
- HispanicNet

James lives in Morgan Hill, California, a rural Silicon Valley suburb, with his family.