

Assembly Committee on Jobs, Economic Development, and the Economy

Oversight of the Governor's Office of Business and Economic Development

Tuesday, March 15, 2016, Sacramento, California 9:00 a.m. to Noon

AGENDA

This year marks the fifth year since codification of the Governor's Office of Business and Economic Development (GO-Biz) through the enactment of AB 29 (John A. Pérez) Chapter 475, Statutes of 2011, and three years since the implementation of the Governor's Reorganization Plan 2, which added substantial new duties.

In today's hearing, the Members of the Assembly Committee on Jobs, Economic Development, and the Economy (JEDE) will be examining the operations and outcomes of GO-Biz in order to ensure alignment of policy priorities, funding, and statutory direction. This hearing is a follow-up to the Committee's more general program and policy reviews last year (February and March of 2015) and its review of the methods for evaluating economic development activities on March 1, 2016.

I. Welcome, Introductions, and Opening Statements

Chair and members of the JEDE Committee will give opening statements and frame the key issues to be examined during the hearing.

II. Opening of the Program Review

*Panorea Avdis, Director of the Governor's Office of Business and Economic Development. The names of the members of the GO-Biz staff and program experts assisting GO-Biz contractors are marked with a *.*

III. Small Business Assistance including the Office of the Small Business Advocate and Small Business Finance Center

The Agenda Item will begin with a short presentation on small business related programs, services, and initiatives, followed by a discussion between the Members of the JEDE Committee, GO-Biz, and stakeholder groups:

- *Teveia Barnes; Executive Director, California Infrastructure and Economic Development Bank
- *Jesse Torres; Deputy Director & Small Business Advocate
- *Karl Zalakowski; President, California Coastal Rural Development Corporation
- *Mark J. Robertson, Sr.; President, Pacific Coast Regional Small Business Development Corporation
- Aubry Stone; President/CEO, Black Chamber of Commerce
- Claudia Viek; Chief Executive Officer, California Association for Microenterprise Opportunity
- Kristin Johnson; State Chair, CA SBDC Leadership Council
- Yolanda Benson, Representing the Small Business Financial Development Corporations

IV. International Trade and Foreign Investment

The Agenda Item will begin with a short presentation on foreign trade and investment related programs, services, and initiatives, followed by a discussion between the Members of the JEDE Committee, GO-Biz, and stakeholder groups:

- *Andrew Sturmfels; Deputy Director of Legislative and Intergovernmental Affairs
- Suzanne Stirling; Vice President, International Affairs, California Chamber of Commerce
- John Grubb; Chief Operating Officer, Bay Area Council
- Julian Canete; Director of Public Policy, CalAsian Chamber of Commerce
- Brooks Ohlson; Director, Northern California-Sacramento Regional Center for International Trade Development

V. Direct Business Assistance Programs including the Office of Innovation, Office of Permit Assistance, California Business Investment Services, and California Competes Tax Credit

The Agenda Item will begin with a short presentation on business development related programs, services, and initiatives, followed by a discussion between the Members of the JEDE Committee, GO-Biz, and stakeholder groups:

- *Sid Voorakkara; Senior Business Development Specialist
- *William Koch; Chief Deputy Director
- *Andrew Sturmfels; Deputy Director of Legislative and Intergovernmental Affairs
- *Louis Stewart; Deputy Director for Innovation and Entrepreneurship
- Michael Shaw; Vice President, Government Relations, California Manufacturers and Technology Association

- Diane Richards; Business Recruitment for City of West Sacramento

VI. Public Comment

Anyone interested in addressing the Committee may sign up to speak during the public comment period. A sign-up sheet is located at the back of the hearing room. Written comments may also be submitted to the JEDE Committee Office.

VII. Closing Remarks

Assembly Members will make closing remarks and offer recommendations for further actions.