

Joint Informational Hearing with Business & Professions Committee; Jobs, Economic Development, and the Economy Committee; & the California Legislative Black Caucus

WHAT IS THE STATE OF BLACK ENTERPRISES IN CALIFORNIA?

Wednesday, July 15, 2015

California State Capitol, Room 437

3:00 PM to 5:00 PM.

Agenda:

- 3:00 PM to 3:10 PM:** Welcome & Opening Remarks
- **Chairs**
 - **CLBC Members**
- 3:10 PM to 3:30 PM:** A Tale of Two Black-Owned Businesses in California
- **Bonnie James:** *President & CEO, BRJ & Associates, LLC*
 - **Larry Lee:** *President & CEO, The Sacramento Observer*
- 3:30 PM to 4:00 PM:** What are the opportunities and obstacles facing black owned franchises in California?
- **Reginald Webb:** *McDonalds Franchisee*
 - **Michael Lacey:** *Fat Burger Franchisee*
 - **Edward Barnett:** *Buffalo Wild Wings Franchisee*
- 4:00 PM to 4:30 PM:** Panel I:
Topic: The State of Black Enterprises in California - 10 Year Review
- **Aubry Stone:** *President & CEO, California Black Chamber of Commerce*
 - **Malaki Seku-Amen:** *President & CEO, California Urban Partnership*
 - **Susan Mernit:** *CEO/Executive Director, Hack the Hood*
- 4:30 PM to 4:50 PM:** Panel II –
Topic: The State of Black Owned Businesses Doing Business with the State.
- **CalPers:** *Ted Eliopoulos, Chief Investment Officer*
Laurie Weir, Sr. Portfolio Manager for Targeted Investment Programs
 - **BOE:** *Cynthia Bridges, Executive Director*
- 4:50 PM to 5:00 PM:** Q & A/Public Comments
- 5:00 PM to 5:05 PM:** Closing Remarks & Next Steps

What is the State of Black Enterprises in California?

The California Legislative Black Caucus (CLBC) will look at the state of Black Enterprises in California and how conducive to their growth is the economy of California.

Overview:

CLBC will take a close look at the how Black Enterprises are performing in California and what they need to help them to grow. The following is a list of areas that will be addressed:

- How many black-owned businesses exist in California?
- Has there been a decline or increase in black enterprises over the past 10 years?
- How many black owned businesses do business with the State of California?
- What are the issues facing black owned businesses in the State of California?
- How can policy assist?

Participants:

- The California Legislative Black Caucus
- The Governor's Office of Business and Development
- Small Business Advocates
- State Agency Contracting Officers
- Chambers
- Community Leaders
- General Public