

Hybrid EDM Investment Model

Step One – Assessment and Evaluation

Opportunities for Public Programs: Review and summarize state and federal economic and workforce development programs which could be better focused to attract private investment to emerging domestic markets.

The purpose of this exercise is to identify key public programs that may be useful in strengthening business so that they will be appropriate investments for private sector capital. This is a very comprehensive list of state programs. One objective of today's review will be to identify how best to determine which programs are most relevant to our discussions and how best to provide additional information on how the programs work. Ultimately, the Advisory Group members will have an opportunity to address how one or more of these programs can be better connected, modified, or applied in order to enhance private finance opportunities in emerging domestic markets.

These state programs and services are available to communities, businesses, nonprofits, and investors that are interested in doing business in emerging domestic markets. The page numbers refer to the page in the "Catalogue of California's Economic and Workforce Development Programs, Services, and Initiatives" where additional information may be found, including web-links.

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