

## The flexible workforce



- 20% of adults can't work regular hours
- Medical condition or caregiving/parenting needs that fluctuate day-to-day.

 80% of college students must work around studies

 Work should be relevant to study subjects

http://www.hamiltonproject.org/papers/ who\_is\_out\_of\_the\_labor\_force https://www.insidehighered.com/news/20 19/11/18/most-college-students-workand-thats-both-good-and-bad



Supporting the hourly labor market



- 35% of adults were reliant on gig work in 2019
- Projections are 50% in 2021. These work-seekers typically seek transition to steady employment.

https://www.nytimes.com/2019/12/18/up shot/multiple-jobs-united-states.html

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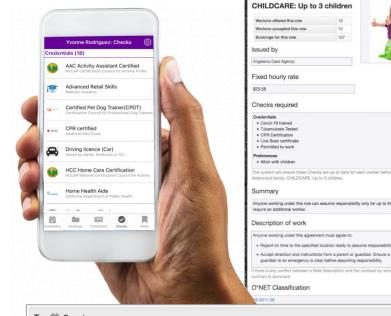


CalFLEX

Supporting the hourly labor marke

## The CalFLEXI platform

- Allows anyone to work hours they choose across multiple sectors with <u>progression</u>
- Developed in UK govt. programs now hosted in CA.
- Long Beach workforce board first in nation to launch
- Handling thousands of hours in Long Beach
- Every work-seeker is a <u>W-2</u> with benefits, insurance
- Detailed reporting/auditing
- Under local control



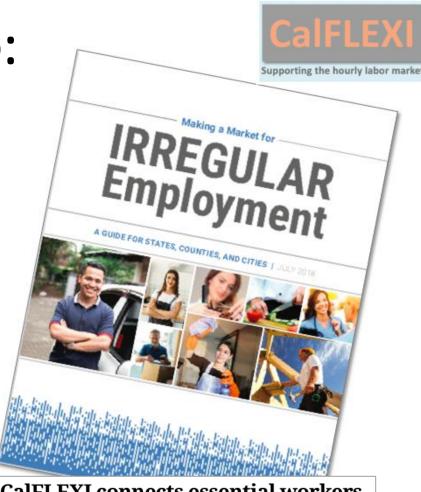


Role



## CalFLEXI is ready to:

- Sustainably/scalably bring people with complex lives into workforce services
- Turn Covid-era work into pathways
- Progress gig workers to jobs
- Enable cost-effective tailored support for communities and households



CalFLEXI connects essential workers to childcare amid coronavirus shutdown

REGISTER

## Validation

- Americanization and piloting funded by:
  - Annie Casey Foundation
  - Walmart Foundation
  - Kauffman Foundation
  - Wells Fargo Foundation
  - Irvine Foundation
  - Workers' Lab
- Won US Conference of Mayors' prize for best job or economic development initiative in America

