



# Invest in California's Women Entrepreneurs

[www.californiawbc.org](http://www.californiawbc.org)



## Women's Business Centers Contribute to State's Economic Recovery

In 2020, California's 14 Women's Business Centers doubled their services to women who were struggling to sustain their businesses, create household income and navigate the myriad government programs set up to help. Over 12,000 individuals obtained advising to pivot their businesses and access loans and grants. In this time of crisis WBCs are reaching underserved entrepreneurs: 77% were women and 55% were from low income households. 57% were people of color at rates that surpass California census demographics: 25% of WBC clients identified as African American, compared to 6.5% of California residents; 48% identified as Latino/Hispanic, compared to 39% in California; 23% of clients were Asian, compared to 15% in California; 2% were Native American, compared to 1.6% of Californians; and 2% were Native Hawaiian/other Pacific Islander, compared to 0.5% overall. We provide both high-touch and high impact tools that build confidence and support business success in local communities. Our results in 2020 reflect the surge in demand:

**12,300**

Clients Served  
56% increase

**9 000**

Businesses Sustained/ Started  
150% increase

**15,850**

Jobs Created/Retained  
80% increase

**\$350M**

Gross Revenues reported

**\$50M**

Capital Leveraged  
120% increase

Build resilient communities. Grow our economy. Invest in Women's Business Centers of California.



Pierce Optimum Care & Progress Bound Adult Care Services

Coachella Valley WBC



Resolute Circles Group

Services, Fitness  
[resolutecirclesgroup.com](http://resolutecirclesgroup.com)

California Capital WBC



MJ Importation

Retail Dog Clothing  
[www.mexican-heart.com](http://www.mexican-heart.com)

San Diego & Imperial WBC

For more information on the California Women's Business Centers: [www.californiawbc.org](http://www.californiawbc.org)

# CALIFORNIA WOMEN'S BUSINESS CENTERS

**1 WBC at JEDI**  
 a) 205 Chestnut St., PO Box 1586, Mount Shasta, CA 96067  
 b) 1670 Market St., Ste. 112, Redding, CA 96001  
 Phone: 530-926-6670  
 www.e-jedi.org

**2 Mendocino WBC**  
 a) 345 N. Franklin St. Fort Bragg, CA 95437  
 b) 185 E. Church St, Ukiah, CA 95482  
 Phone: 707-964-7571  
 www.westcenter.org

**3 The California Capital WBC**  
 1792 Tribute Road - Suite 270, Sacramento, CA 95815  
 Phone: 916-442-1729  
 www.cacapital.org

**4 AnewAmerica WBC - Oakland**  
 1470 Fruitvale Ave. - #5, Oakland, CA 94601  
 Phone: 510-532-5240  
 www.anewamerica.org

**5 Renaissance Entrepreneurship Center WBC**  
 275 Fifth Street, San Francisco, CA 94103  
 Phone: 415-348-6217  
 www.rencenter.org

**6 AnewAmerica WBC**  
 210 N. 4th ST - Ste. #205, San Jose, CA 95112  
 Phone: 408-326-2669  
 www.anewamerica.org

**7 El Pajaro CDC Regional WBC** ★  
 23 E. Beach St. #209, Watsonville, CA 95076  
 Phone: 831- 722-1224  
 www.elpajarocdc.org

**8 Mission Community Services Corp. WBC**  
 a) 71 Zaca Lane, Suite 130, San Luis Obispo, CA 93401  
 Phone: 805-595-1357  
 www.mcscorp.org

**9 MCSC Kern WBC** ★  
 5501 Stockdale Hwy, Suite 9964, Bakersfield, CA 93389  
 Phone: 661-567-0410  
 www.mcscorp.org/kern

**10 Women's Economic Ventures WBC**  
 a) 333 South Salinas Street Santa Barbara, CA 93103  
 b) 290 Maple Court, Suite 268 Ventura, CA 93003  
 Phone: 805-965-6073  
 www.wevonline.org

**11 Asian Pacific Islander Small Business Program WBC**  
 231 East 3rd Street, G106, Los Angeles, CA 90013  
 Phone: 213-473-1603  
 www.apisbp.org/womens-business-center.html

**12 PACE WBC**  
 1055 Wilshire Boulevard, Suite 900B, Los Angeles, CA 90017  
 Phone: 213-353-9400  
 www.pacela.org

**13 New Economics for Women (NEW) WBC** ★  
 7500 Alabama Ave, Canoga Park, CA 91303  
 Phone: 213-483-2060  
 www.new-wbc.org

**14 Inland Empire WBC**  
 a) 1003 E. Cooley Drive, Ste 109, Colton, CA 92324  
 b) 3780 Market Street Riverside, CA 92501  
 Phone: 909-890-1242  
 www.iewbc.org

**15 Coachella Valley WBC**  
 77806 Flora Road, Suite A, Palm Desert, CA 92211  
 Phone: 760-345-9200  
 www.cvwbc.org

**16 San Diego & Imperial WBC**  
 a) 880 National City Blvd. National City, CA 91950  
 b) 990 Highland Dr #314, Solana Beach, CA 92075  
 Phone: 619-216-6719  
 www.sandiegowbc.org



★ Indicates New WBC



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration



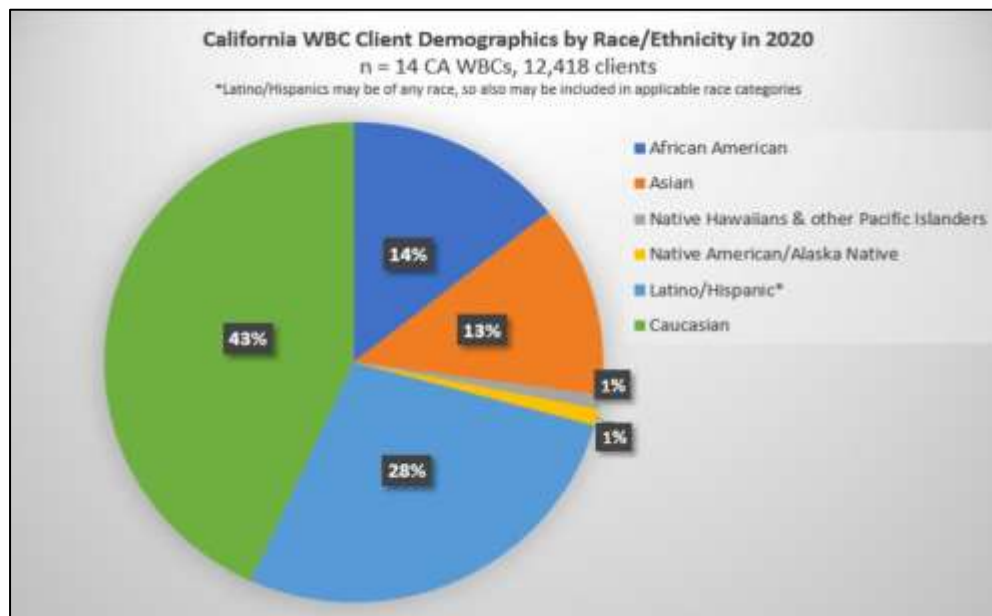
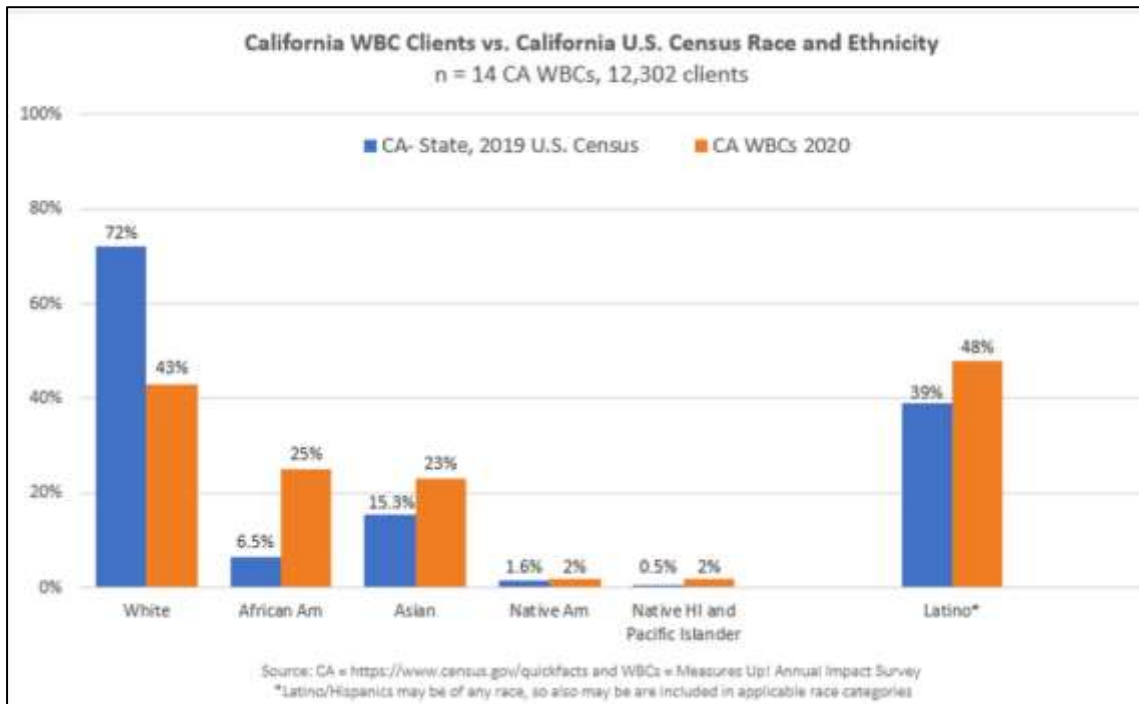
## California's Women's Business Centers Reach Underserved Communities

The 16 WBCs serving California are reaching traditionally under-served entrepreneurs.

In 2020, the clients of 14 California WBCs were:

- 77% Women, compared to 50% women in the U.S. national census results for California in 2019
- 57% People of Color (racial and Latino/Hispanic ethnic origin, Latino/Hispanic may be of any race as well)
- 55% from Low Income Households at intake (<80% and below HUD AMI, n = 7 WBCs)

In 2021, 75% (12) of California WBCs provide services in Spanish and English, overall, services are offered in 14 languages.



The Women's Business Centers are funded in part by the U.S. Small Business Administration



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