



# SMALL BUSINESS ROUNDTABLE

AUGUST 20, 2020 CONVENING

Hosted by the Assembly  
Committee on Jobs, Economic  
Development, and the Economy  
Assemblymember Sabrina  
Cervantes, Chair

# AGENDA

- I. Welcome and Overview
- II. Economic Recovery Programs and Initiatives
- III. Pending Legislation – Including Economic Recovery Bills
- IV. Collecting Discussion Topics for Next Meeting
- V. Final Comments and Adjournment



# WELCOME AND OVERVIEW

Agenda Item I

# DATA POINTS

## FEDERAL Unemployment – 11.1% (July 2020)

- ❖ Total nonfarm payroll employment increased by 4.8 million in June 2020.
- ❖ The number of unemployed persons fell by 3.2 million to 17.8 million.
- ❖ 963,000 people filed for unemployment in the US for the week ending August 8.
- ❖ 40+ million Americans filed UI claims between mid-March to early August.

## CALIFORNIA Unemployment – 14.9% (June 2020)

- ❖ Total nonfarm employment in California for June 2020 was 16.1 million, reflecting an increase of 441,200 jobs from the prior month.
- ❖ Job losers comprised the largest group of unemployed persons categorized by reason (938,000 persons or 70.1% of all unemployed).
- ❖ California reported over 2.8 million unemployed individuals for the month of June 2020.
- ❖ 213,482 UI and Pandemic Unemployment Assistance (PUA) claims were filed for the week ending August 8.
- ❖ Between March 14 and week of August 1: 8 million UI and PAU claims have been filed.
- ❖ \$59.8 billion paid to out of work Californians since start of pandemic.

# SOME BUSINESSES THRIVING

## Apple's Road to \$2 Trillion

Apple's market capitalization at the end of the respective year\*



\* 2020 figure as of August 19 at market close  
Source: Wolfram|Alpha Knowledgebase, Morningstar



## Amazon Leads \$100 Billion Cloud Market

Worldwide market share of leading cloud infrastructure service providers in Q2 2020\*



Annual cloud infrastructure service revenue\*\*  
**\$111 billion**

\* includes platform as a service (PaaS) and infrastructure as a service (IaaS) as well as hosted private cloud services  
\*\* 12 months ended June 30, 2020  
Source: Synergy Research Group



# WHAT ARE SOME KEY RECOVERY CHALLENGES?

- ❑ Small businesses, especially women- and BIPOC-owners, must be a priority in the state's recovery efforts. Data continues to suggest these businesses are having the greatest challenges in accessing technical and financial assistance.
- ❑ Many small businesses are concerned about being able to meet re-opening health and safety protocols. It is difficult to keep-up on changes and the wording can be too vague.
- ❑ Small businesses are concerned about being sued by employees and customers about being exposed to COVID-19.
- ❑ Small Businesses faces many challenges in accessing sufficient amounts of PPE. This also represents an additional cost of operation.





# ECONOMIC RECOVERY PROGRAMS AND INITIATIVES

Agenda Item II

# SPEAKERS — AGENDA ITEM II

- ❑ Toni Symonds, JEDE Committee, will facilitate a discussion.
- ❑ David Nelson with CalAsian
- ❑ Jai Sharma with the Silicon Valley Consulting Group and new member of the DGS Small Business Assistance Council, including the CUF and Process Committees
- ❑ Phil Vermeulen with Coalition of Small and Disabled Veteran Businesses
- ❑ Heidi Pickman with CAMEO

Other roundtable participants are encouraged to also share their priorities and experiences.



# NEW PROGRAMS TO WATCH

- \$37 million Adult Reentry Grant Program.
- \$10 million Social Entrepreneurs for Economic Development initiative, administered by the California Workforce Development Board to assist economically disadvantaged groups who face significant barriers to employment, including, but not limited to, individuals with limited English proficiency.
- Climate Catalyst Revolving Loan Program at the IBank. Funding will be provided through non-state governmental entities and private sources. The Strategic Growth Council will advise the Legislature on categories to fund, and a report on the projects funded will be annually presented to the Legislature.
- Small Business Finance Center at the IBank - \$100 million loan guarantee and \$25 million to support California Community Development Financial Institutions and mission-based lender liquidity.

# STAKEHOLDER UPDATES

- ❑ CA Resiliency & Recovery Summit on October 18. The CalAsian Chamber is hosting a virtual policy summit that will focus on recovering from the COVID-19 economic fall-out. [dnelson@calasiancc.org](mailto:dnelson@calasiancc.org)
- ❑ Silicon Valley Consulting Group is looking for partners to respond to state and local government RFPs. [jsharma@svcgcorp.com](mailto:jsharma@svcgcorp.com)
- ❑ Coalition of Small and Disabled Veteran Businesses wants to remind associations and coalitions about the petition he is circulating to restore food and beverage contract language regarding the 80% guarantee. [Phil@pvgov.com](mailto:Phil@pvgov.com)
- ❑ CAMEO is releasing a recovery response strategy. Emailed with background for this meeting. [hpickman@cameonetw.org](mailto:hpickman@cameonetw.org)



# PENDING LEGISLATION

Agenda Item III

# SPEAKERS — AGENDA ITEM III

- ❑ Toni Symonds, JEDE Committee, will discuss state legislation and then facilitate a discussion from others about the next few weeks of activity.
- ❑ Phil Vermeulen with Coalition of Small and Disabled Veteran Businesses
- ❑ Heidi Pickman with CAMEO

Advocates that are tracking bills are invited and encouraged to share their legislative priorities.

# WHO IS WORKING ON WHAT?

\*Economic Stimulus proposals were not included in the June budget package. These proposals will be addressed in August when 2020-2021 tax revenue data is available.

- ❑ CAMEO is working to expand consumer financial protection activities under a new Department of Consumer Financial Protection and Innovation.  
[hpickman@cameonetwork.org](mailto:hpickman@cameonetwork.org)
- ❑ Latest word is revenues are way down and Cap and Trade Expenditure Plan is deferred to Special Session or January 2020.
- ❑ Coalition of Small and Disabled Veteran Businesses is working on a micro-enterprise designation for public works projects AND update to workforce credit of the Target Area Procurement Preference. [Phil@pvgov.com](mailto:Phil@pvgov.com)
- ❑ CAMEO has a preliminary proposal to reallocate unused small business funds.  
[hpickman@cameonetwork.org](mailto:hpickman@cameonetwork.org)

# ASSEMBLY BILLS JEDE IS WATCHING

- AB 979 (Holden and C. Garcia) Minority Representation on Corporate Boards
- AB 1457 (Cervantes and Reyes) Training pilot based on regional assessment of skill gaps, provided through Community College Contract Education Centers
- AB 1577 (Burke) Income taxes: federal CARES Act: gross income: loan forgiveness.
- AB 1850 (Gonzalez) Classification of Writers as Employees and Independent Contractors
- AB 2054 (Kamlager) Community Response to Strengthen Emergency Systems Grant Program
- AB 2257 (Gonzalez) Classification of Musicians as Employees and Independent Contractors
- AB 2621 (Mullen) Regional Climate Adaptation Plans
- AB 3121 (Weber) Task Force to Study and Develop Reparation Proposals for African Americans
- AB 3205 (Salas) Regions Rise Together Grant
- AB 3216 (Karla and Gonzalez) Paid Sick Leave in Pandemic
- AB 3307 (E. Garcia and Cervantes) Manufacturing Disaster Loan and Guarantee Program
- ACA 5 (Weber, Gipson, Santiago, and Gonzalez) Repeal of Section 31 of Article I relating to the prohibition against discrimination or preferential treatment, among other provisions

# SENATE BILLS JEDE IS WATCHING

SB 25 (Caballero) CEQA modifications for projects funded by qualified opportunity zone funds

SB 588 (Archeletta) DVBE Procurement

SB 795 (Beall) Economic development: housing: workforce development: climate change infrastructure

SB 895 (Archuleta) Technical assistance and support for the development of zero-emission fuels, zero-emission fueling infrastructure, and zero-emission fuel transportation technologies

SB 1103 (Hurtado) Workforce training programs: supportive services

SB 1110 (Hurtado) Health care workforce development: California Medicine Scholars Program

SB 1457 (Borgeas) State regulatory action: reduction or waiver of civil penalties

SB 1320 (Stern) Climate change: California Climate Change Assessment

SB 1383 (Jackson) Paid Family Leave for businesses with five or more employees

What other bills are stakeholders watching?





# COLLECTING DISCUSSION TOPICS FOR NEXT MEETING

Please email suggestions if not  
already raised during today's  
discussion



# CLOSING THOUGHTS

Links to Useful Information

# STAY CONNECTED WITH GO-BIZ AND OPR

GO-Biz, the Office of the Small Business Advocate, and OPR are partnering on a range of activities, including weekly webinars and videos. You can stay connected through the following channels:

- Subscribe to The Entrepreneurship Task Force COVID-19 Rapid Response Online Sessions: [https://forms.office.com/Pages/ResponsePage.aspx?id=HVTWIRI3TEu7zdldCxDOCuPmWk\\_LaXIMjps8WK8GrkNUQU9MWUo5M1IYWTJVNDZEMIRXTVFWMIRKSCQIQCN0PWcu/](https://forms.office.com/Pages/ResponsePage.aspx?id=HVTWIRI3TEu7zdldCxDOCuPmWk_LaXIMjps8WK8GrkNUQU9MWUo5M1IYWTJVNDZEMIRXTVFWMIRKSCQIQCN0PWcu/)
- Subscribe to GO-Biz's Newsletter for COVID-19: <https://business.ca.gov/gobiz-newsletter-signup/>
- Subscribe to OPR's Federal Grants E-List: <https://tinyurl.com/y9du7fg3>
- Follow @CAGOBIZ on Twitter: <https://twitter.com/CAGoBiz>
- Follow @Cal\_OPR on Twitter: [https://twitter.com/cal\\_opr?lang=en](https://twitter.com/cal_opr?lang=en)
- Subscribe to the GO-Biz YouTube Channel: <https://www.youtube.com/channel/UCregW8KZRE4k1sXVZs2bPxw>
- Submit questions to the California Business Investment Service: [calbis@gobiz.ca.gov](mailto:calbis@gobiz.ca.gov)

# JEDE COVID-19 ACTIVITIES

**Conference Calls:** JEDE is sponsoring monthly conference calls where stakeholders can share program and service delivery challenges in real time and seek resolution and mitigation actions within the broader business, economic, and workforce development community.

**COVID-19 Updates:** JEDE regularly publishes economic and business development updates to professionals engaged in meeting the needs of small businesses and local communities caused by the coronavirus emergency.

## **Resource Webpages:**

- JEDE COVID-19 Resource Page: <https://ajed.assembly.ca.gov/content/covid-19-resources>
- Small Business Roundtable: <https://ajed.assembly.ca.gov/content/small-business-roundtables>