

Assembly Committee on Jobs, Economic Development, and the Economy
Assembly Select Committee on Small Business and Entrepreneurship
Economic Recovery of Women- and Minority-Owned Businesses

Wednesday, August 18, 2021, at 2:00 pm in the Assembly Chamber of the California State Capitol

Panelist Biography

Nancy Swift, Executive Director, Jefferson Economic Development Institute and Chair of California Women's Business Center Network



Ms. Swift is a staunch champion of entrepreneurs worldwide. With 30 years of experience in micro and small business development, local wealth creation and community economic development, Ms. Swift is the Founding Director of Jefferson Economic Development Institute (JEDI), a pioneer program in rural far northern California celebrating its 24th year of serving rural entrepreneurs. JEDI is dedicated to increasing the economic well-being of people and communities through business development and local wealth creation.

Over the years, Ms. Swift has developed a keen interest in women entrepreneurs and has committed much of her professional life to advancing women's economic opportunities. JEDI was designated a host for the US Small Business Administration Women's Business Center in September 2014 which brings new resources and inspiration for rural women entrepreneurs and an expanded territory for service.

Ms. Swift has also consulted with the Kazakstan Community Loan Fund in Central Asia and is a strong advocate for asset and microenterprise development locally, nationally and internationally. She served full 7-year terms each on the boards of the California Association for Microenterprise Opportunity (CAMEO) and the national Association for Enterprise Opportunity (AEO). In her home community, Ms. Swift serves on the City of Mt. Shasta's Community Economic Development Advisory Committee and the countywide Community Services Council, and the Mt. Shasta Union School District Board.