



**MAXIMIZING IMPACT OPPORTUNITY ZONES**  
**Skywalker Room, Sessions Restaurant, Presidio, San Francisco**  
**May 14, 2018, 9:30 a.m. to 3 p.m.**

**Welcome and introductions**

9:30 a.m.

Lenny Mendonca, Co-Chair, California Forward  
Jim Mayer, CEO, California Forward

**Overview of Opportunity Zones**

9:45 a.m.

*Brief history, purpose and potential*  
Greg Nelson, Parker Foundation  
John Lettieri, Economic Innovation Group

**Emerging State Strategy**

10:15 a.m.

*How can OZs deliver quality jobs and affordable housing?*  
Dan Carol, Senior Advisor on Infrastructure and Energy  
Office of the Governor  
  
Tia Boatman Patterson, Executive Director  
California Housing Finance Agency  
  
Suzanne Hague, Senior Advisor for Community Development and Planning  
Strategic Growth Council  
  
Linda Wheaton, Assistant Director of Governmental Affairs  
CA Housing and Community Development

**Investor Perspective**

10:45 a.m.

*What will investors need from projects intended to have social benefits?*  
Thomas J. Adamek, President  
Baton Rouge, Stonehenge Capital Company  
  
Bill Green, CEO, MIC Renewable Energy Holdings  
Macquarie Infrastructure Company

**Community Perspective - Case Studies**

*What will community leaders need to do for projects to have social and economic benefits?*

**Fresno**

11:30 a.m.

Larry Westerlund, Director, Economic Development, City of Fresno  
Ashley Swearengin, President & CEO, Central Valley Community Foundation  
Jamin Brazil, Managing General Partner, Vine Ventures

## **Lunch**

12:15 p.m.

### **San Jose**

Chris Burton, Deputy Director Economic Development

12:45 p.m.

### **North Bay Fire Recovery**

Margaret Van Vliet, Executive Director  
Sonoma Community Development Commission

### **Oakland**

Mark Sawicki, Director Economic and Workforce Development  
City of Oakland

Betsy Lake, Deputy City Administrator for Major Projects  
City of Oakland

## **Distillation and What's Next?**

2:15 p.m.

Jim Mayer, CEO, California Forward

- *Review and refine inventory of public, private and civic actions that could maximize the social and economic benefits of opportunity zones.*
- *How should state-related activities – including conforming legislation – be further developed into proposals and advanced into policy?*
- *How should local government and community-related activities be further developed into proposals and advanced into policy and practice?*
- *How can strategies for private and philanthropic investors be further developed to enable stronger partnerships with communities to yield high benefit projects?*
- *Are there organizations and individuals who would like to work together on some or all of these efforts?*

## **Adjourn**

3 p.m.