

What is Going On in Small Business Technical Assistance?

December 15, 2020, from 3:00 to 4:00 pm

Zoom: <https://us02web.zoom.us/j/83452767852?pwd=ZmJxQkRzeXE5Y3dlld0NnaGJNTWJlQT09>

Working Agenda

Moderator: Tracy Stanhoff (tracy@adproweb.com)

Goal: Develop a roadmap to aid public and private stakeholder groups in identifying major public and private proposals and understanding methods for follow-up.

Methodology: Completion of an Excel document that identifies findings and recommendations.

Agenda:

- I. Welcome and Introductions
- II. Identify Key Reports, Initiatives, and Programs
 - a. Add Information to Excel Document
 - b. Identify Timelines
 - c. Include Web Links and Lead Organizations/Contacts
- III. Identify Key Issues Raised and Recommendations Proposed
 - a. Add Information to the Excel document (*use Column 1 for categories, such as “Ensure there are jobs for everyone who wants to work”, and Column 2 for specific recommendations, such as Create at least 1 million jobs in line with California’s climate goals, by accelerating the deployment of relatively mature clean energy technologies”*)
 - b. Identify Similarities Among Issues and Recommendations
 - c. Identify Groups Who are Prioritizing Similar Issues
 - d. Consider What Recommendations May be Missing
- IV. Final Review of Key Reports, Initiatives, and Programs
 - a. Check for Additional Reports, Initiative, and Programs
 - b. Obtain Volunteers Who will Email JEDE with a Link (*preferred*) to the Missing Report, Initiative, or Program.
- V. Closing Thoughts

Initial List of Reports:

- CA Future of Work Commission Report: <https://www.labor.ca.gov/labor-and-workforce-development-agency/fowc/>
- Coronavirus Compounds Challenges for Low-Income Communities and Communities of Color, Federal Reserve Bank of San Francisco: https://www.frbsf.org/our-district/about/sf-fed-blog/covid19-coronavirus-low-income-disproportionate-impact-communities-color/?utm_source=verticalresponse&utm_medium=email&utm_campaign=frs-cd-pulse-survey
- *First Steps toward Recovery: Saving Small Businesses*, Little Hoover Commission: <https://lh.ca.gov/report/first-steps-toward-recovery-saving-small-businesses>

- *Recovery for All*, Gov. Newsom Task Force on Business and Jobs: <https://www.gov.ca.gov/wp-content/uploads/2020/11/Task-Force-on-Business-and-Jobs-Recovery-Report.pdf>
- *Building a Better Normal*, Silicon Valley Recovery Roundtable: https://siliconvalleystrong.org/wp-content/uploads/Silicon-Valley_Full-Report_8_31_Final-2.pdf
- *Women in the Workforce: How California Measures Up*, Milken Institute: <https://milkeninstitute.org/reports/women-workforce-how-california-measures>

Related December 15, 2020, WGO Workshops:

- **9:00 to 10:00 am – WGO in Small Business Access to Capital**
<https://us02web.zoom.us/j/86147932162?pwd=a0VJcERUU1g4Rk1KQW1SR0RLTk02UT09>
- **1:00 to 2:00 pm – WGO in Workforce and High Quality Jobs**
<https://us02web.zoom.us/j/8302448547?pwd=UIRXNS91dXd5Mlc2TThkbG5uMHBoZz09>