

<p><b>Restoring Upward Mobility for Californians</b></p>		
<p><b>The CA Bridge Academies</b> <i>A program of Reading and Beyond</i></p>		
<p>Pete Weber Founder and Chairman</p> 		

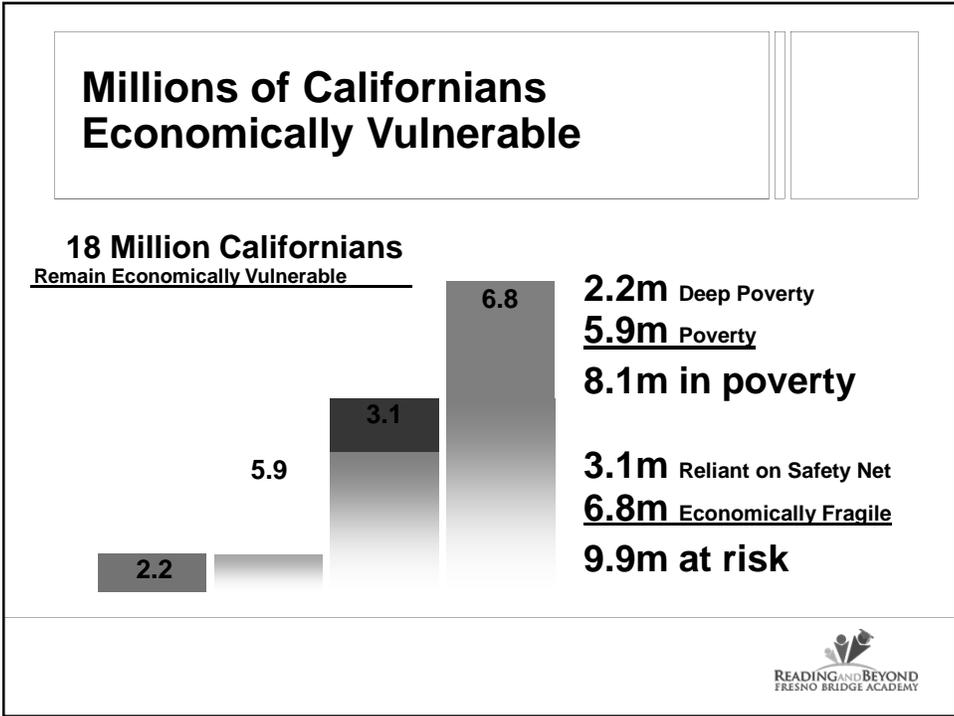
Jobs and Economic Development  
February 28, 2017



<h2>CA Socio-Economic Trends</h2>	
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- CA Supplemental Poverty Rate (Avg. 2010-2014): 23.8%
- CA Poverty Rate (PPIC and Stanford): 40.8% poor or “near-poor”
- California Middle Class: From 60% in 80’s to 48% today
- 50% of people born in the 90’s earn more than their parents (vs. 92% of those born in the 40’s)





- ## Principal Drivers of CA Poverty and Income Inequality
- Job shortage
  - Skills Gap
  - Highest Cost of Living
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## Triple Bottom-line Balance

- How does policy benefit our economy?
- How does it improve our environment?
- How does it improve socio-economic equity?



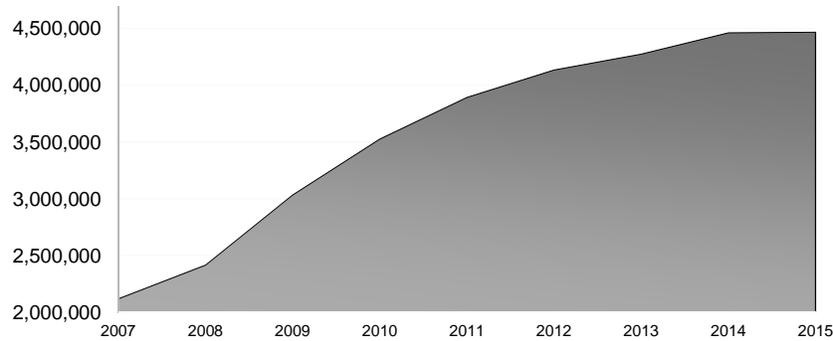
## What is the Fresno Bridge Academy?

- A public-private partnership
- Aimed at lifting the poorest of Californians out of poverty
- By providing highly integrated “family-up” services
- Through “high touch” mentors
- While generating positive returns for taxpayers



**Problem Addressed:**  
4.5MM Californians Depend on Food Assistance

**California CalFresh Beneficiaries**

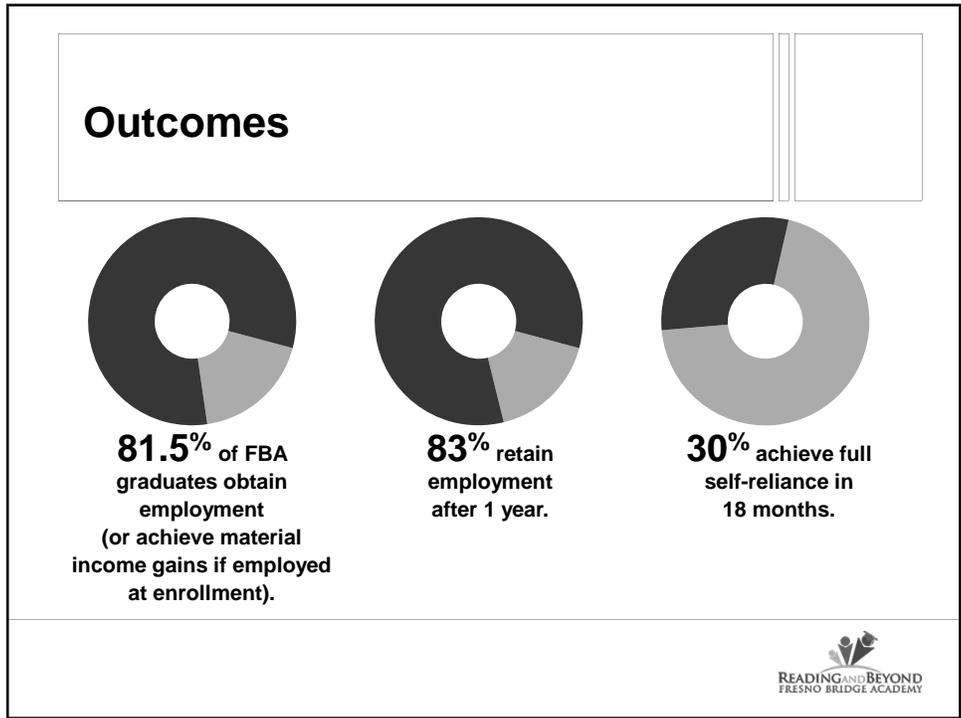


**Key Facts:**  
Fresno Bridge Academy

- 18-month program.
- 2010: Demonstration project launched in two sites.
- 2012: Fresno County E&T Program launched.
  - Primarily focused on CalFresh families.
- 2,600 families enrolled – funded to enroll 1,600 more.
  - 75% unemployed at enrollment
- 2016 James Irvine Leadership Award Winner
- Now operating twelve academies in Fresno County, one each in Madera, San Joaquin and Napa counties.

**One of only ten nationwide pilots selected by USDA for randomized control test to inform public policy.**





- ## HOW?
- 10 Guiding Principles:
1. Two-Generation Theory of Change
  2. Holistic – all aspects of self-reliance
  3. Place-based for ease of service access
  4. Collaborative – builds on what already exists
  5. Mentorship-based, Career and Family Navigators
  6. Jobs with Upward Mobility: “A-B-C” Approach
  7. Evidence-based
  8. Outcomes-based
  9. Continuous Improvement
  10. Stable, Predictable Funding
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# Heart of the Bridge Academy

## Mentorship-based: Career and Family Navigators

Virtually adopt their families for 18-month duration of the program

Help families map pathway to self-reliance

Connect families to "on-ramps"

Act as coaches and mentors

Help build family self-confidence





### Benefit Calculator

Methodology    Instructions

For every \$1 spent on the program, the benefit for taxpayers and participants is

For every \$1 spent on the program, the benefit for taxpayers only is

**Click on an Impact in the table to adjust assumptions**

Total Benefits of Impact Areas

Impact Area	Total Benefit	Participants/Others Taxpayers	
Clients Wages	\$ 16,691	\$ 13,686	\$ 3,004
CalFresh Benefits	\$ 0	- \$ 2,446	\$ 2,446
General Tutoring	\$ 751	\$ 616	\$ 135
ELL Tutoring	\$ 615	\$ 504	\$ 111
GED Completion	\$ 16,192	\$ 13,278	\$ 2,915
Pre-K Education	\$ 2,226	\$ 1,826	\$ 401
Crime	\$ 79	\$ 71	\$ 8
<b>Total</b>	<b>\$ 36,555</b>	<b>\$ 27,535</b>	<b>\$ 9,019</b>

Cost for a Program Participant

Save Scenario    Print

**Change Model Assumptions**

Tax Rate

Discount Rate

Adjust County Arrests

**Impact Area: Clients Wages**

Average Client Age	35
Max Age of Wage Earning	65
Monthly Wage-Participant	\$284
Monthly Wage-Others	\$102

% of Impact that is Causal

Annual Impact Fadeout

**FBA Impact, Client's Wages**

Participant Benefit    Taxpayer Benefits



**Annual Impact on Client Wages**

Discounted Difference in Wages



## Benefit Calculator



<h2>Value Proposition</h2>		
<p>Social, multigenerational benefits to entire family</p>	<p><b>Taxpayer returns:</b> <b>\$5.50</b> per taxpayer dollar invested</p>	<p>Added discretionary spending helps local economies</p>
		

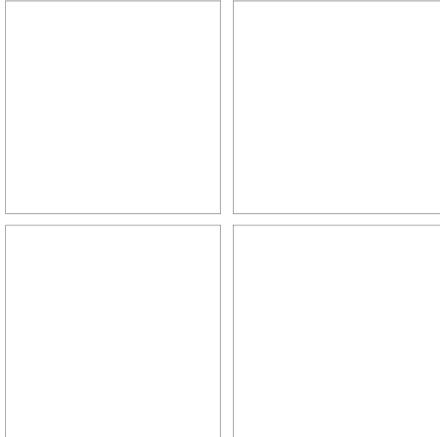
<h2>Bridge Academy Replication</h2> <p>Three Different Models</p>	
<ul style="list-style-type: none"><li>■ <b>Madera County Bridge Academy</b> Third Party Provider: Reading and Beyond</li><li>■ <b>San Joaquin County Bridge Academy</b> Third Party Provider: Community Partnership for Families of San Joaquin County</li><li>■ <b>Napa County Bridge Academy</b> Internal County Program</li></ul> <p><b>Launching July 2017</b></p> <ul style="list-style-type: none"><li>■ <b>San Bernardino County Bridge Academy</b></li><li>■ <b>Riverside County Bridge Academy</b></li></ul>	
	

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Thank You